

## Region 6 IEIC Meeting Minutes

**WEAC, ISD 347 District Office, 611 5<sup>th</sup> Ave, Rehearsal Room**

**Wednesday, December 6, 2023, 9:00 AM - 12:00 PM**

Fiscal Year 2024 Co-chairs: McLeod and Meeker Counties: Amy Stock, Nicole Cline, Sue Thomes, Heather Sage,

Kelly Lhotka/Krista Looft, Laurie Terning

**Facilitators: Sue Thomes & Jody Ammerman**

- I. Meeting opened with introductions and agency updates. Referrals are steady across the region. Ages and Stages Questionnaire is now available with an online option.
  
- I. Motion for approval of the agenda was made by Connie Fragodt, seconded by Cindy Kvaal. Motion carried.
  
- II. Motion for approval of Minutes from September 27, 2023, was made by Amy Stock, seconded by Marge Knudson. Motion carried.
  
- III. IEIC Region 6 promotional videos to encourage parent referral and intervention participation assignment check-in. A few shared they had not shared it with their social media, coworkers and organizations. They are posted on YouTube on SWWC, our IEIC fiscal host, and easy to Google with search terms: “refer a child youtube swwc.

Direct links: Parent story (long): <https://www.youtube.com/watch?v=L-6JANfIAtU&t=4s>

Referral (short): <https://www.youtube.com/watch?v=7Yrh63Dajl4>

Advertising outlets include WRAC8 – Willmar Public TV, Streaming Access – will air both videos. Suggestions are to share it with Pioneer Public TV. **Assignment (ALL):** Share with own organization and staff and send contacts or additional promotional ideas to Linda Mathiasen.

Movie Theater Advertising is available in Spicer, Montevideo, and Hutchinson. Madison is doing national ads only. Canby has contracts reserved through 2024. A motion to spend up to \$6500 among the theaters was made by Connie Fragodt, seconded by Jody Ammerman to air and revise to 30-second spot. It should include a QRC and reach out to your local school district.

The YouTube links were shared with Region 11 Metro and statewide marketing contact. They will be sharing the videos on social media, other IEICs, and placing on helpmegrowmn.org resources page.

- IV. Financials update includes a budget of \$10,064.79 unallocated due to over \$8,000 carryover from FY 2023. Region 6 is partnering with Region 8 at Kids First Conference at Jackpot Junction on March 1-2. Linda Mathiasen will be presenting two Develop approved breakout sessions on Challenging Behavior sponsored by IEIC Region 6. A Help Me Grow message and materials will be shared.

Cat Tamminga is willing to submit a request for materials since attendees will be drawn from more than Region 6. If needed, a motion by Marge Knudson, seconded by Darla Swedzinski was made to purchase vendor booth materials of up to \$1,750 and using current inventory. Motion carried.

Request for Diversity Training for child care providers to understand family values toward raising children was tabled until February 28, 2024. Linda Mathiasen is currently taking DEIAB train-the-trainer courses through MDE/IEIC. These will not be complete until May or June 2024. The request was specifically for insight into Spanish speaking families. She is willing to partner with Hispanic/Latino guest speakers. She is also willing to identify possible partners/speakers too if this is an interest. A suggested speaker is Anna Snyder.

- V. Time Request per Linda Mathiasen's contract, 12 hours is allowed to attend a MDE Retreat in Mpls. There is no retreat scheduled for this fiscal year. Instead, there was a Children's Mental Health conference that was held Nov. 5-7. A motion by Jody Wambeke, seconded by Tina Saue for up to 12 hours to be re-allocated for attending this training that was Develop approved and applies to ongoing CEUs needed and provided valuable insight that is applicable to her IEIC outreach and training. Linda Mathiasen is to verify with Cat Tamminga at MDE and SWWC for second review at February's meeting.
- VI. MDE Updates included Dept of Children, Youth & Families: <https://mn.gov/mmb/dcyf-implementation/>.

The new grant process for child care (early care and education) through Child Care Great Start Payment Process: <https://www.childcareawaremn.org/providers/grants-and-scholarships/great->

[start-compensation-support-payments/](#). The Help Me Grow website has changes to the referral form to include toggles for the five developmental domains to help school intake initiate the conversation with parents/guardians.

Equity Audit – MDE has pulled together an Equity Audit for IEICs to survey its region for this fiscal year or next fiscal year. As Region 6, we have the availability to edit/delete questions. **Assignment (ALL):** Review (3) documents of questions and bring feedback to February’s meeting.

#### VII. Work Plan Updates

- a. September 25 – Renville County Staff
- b. October 10 – Family Outreach at Fire Station, Willmar
- c. November 30 -- Cougar Cubs – thank you, Katie S, for the connection
- d. March 1 & 2 -- Kids First Conference – Linda is presenting (2) breakout sessions and hosting a vendor booth in conjunction with Region 8
- e. April 13 - Willmar Public Schools Cardinal Place
- f. CentraCare - TBD

#### VIII. Next meeting – **VIRTUAL – February 28, 9 a.m. to Noon**

- a. **Guest speakers:** Tristin Altmann at Milestones (training partnership opportunities). Tentative: Twanna Anderson at MN Association for Children’s Mental Health (community engagement/partnerships)

Last meeting of FY24 is April 17, 2024 IEIC Meeting will be in-person in Willmar